

# iBasis MMS Interworking Service

## International Multimedia Messaging Made Easier



MMS is considered to be one of the most promising mass-market data services in the mobile market today. It provides customers with attractive features such as email/long text messaging, sounds, graphics and photo/video functionalities. More and more, mobile operators are marketing these services with increasing success. However, as with all telecommunication services, interoperability between different networks is the key to sustained, widespread usage.

In most countries, interconnection between national mobile networks enabling the exchange of MMS messages has therefore been arranged by the mobile industry. On an international scale, this can be a daunting challenge for many operators, as negotiating and testing hundreds of bilateral MMS-interconnects would require valuable time and resources. iBasis MMS Interworking Service, as part of the comprehensive Mobile Matrix portfolio, is intended to help you meet this challenge.

### A Service Snapshot

iBasis MMS Interworking Service meets the need for mobile operators to exchange international MMS messages, offering immediate access to many destinations without the hassle of setting up separate technical and commercial interconnect agreements. iBasis offers seamless interconnection between different mobile networks, even when this requires translating MMS protocol variations, and will take care of settling the termination fees between each different network.

With iBasis MMS, you get:

- Access via an IP connection (either GRX or IP-VPN)
- Connection to over 20 mobile network operators using either direct or indirect (peering) routes
- Black/white listing availability, supported by MNP, adjustable to any MMSC type

Voice		Premium Quality Voice with CLI
Data	Messaging	SMS Interworking <b>MMS Interworking</b>
	3G Video	3G Video Telephony 3G Content Exchange M2F Video Telephony
	Mobile IP Interworking	IPX
Roaming		Global Mobile Signaling GRX Preferred Roaming Services
		Roaming Broker Services ITU-ANSI Conversion Intelligent Call Assistant



Associate  
Member

## Key Benefits

Our approach to serving the needs of our mobile customers imparts a number of business benefits to the use of the MMS Interworking service. These are:

**Simplicity.** Just one connection gains you access to our Interworking platform, with a single test procedure and a single contract. One bill and one monthly report will take away the hassle of having to manage all bilateral MMS connections, allowing you to concentrate on your core business.

**Value.** iBasis offers you a high quality solution with a low entry threshold—no one-time fees and no monthly subscriptions.

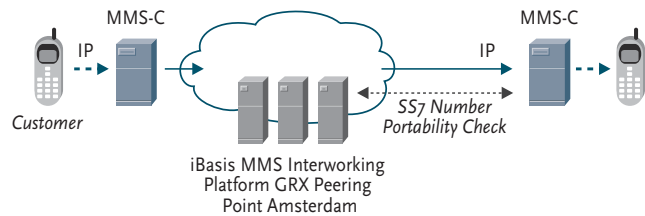
**Quality.** iBasis relies on KPN International Carrier Services and its enviable track record for developing and operating innovative services on behalf of our customers, with proven quality of service monitored by our own 24/7 Service Organization.

## An Integral Component of the iBasis Mobile Matrix Portfolio

MMS Interworking Service is a key part of the Mobile Matrix portfolio, a comprehensive set of services aimed at the mobile operator or service provider. Be it mobile video streaming or voice signaling, we are committed to providing our customers with the latest services in order to allow you to concentrate on your core business.

## About iBasis

Founded in 1996, iBasis (NASDAQ: IBAS) is a leading wholesale carrier of international long distance telephone calls and a provider of retail prepaid calling services and enhanced services for mobile operators. iBasis customers include KPN, KPN Mobile, E-Plus, BASE, and many other large telecommunications carriers such as Verizon, Vodafone, China Mobile, China Unicom, IDT, Qwest, Skype, Telecom Italia, Telefonica and Yahoo. In October 2007, iBasis acquired KPN Global Carrier Services to create one of the three largest carriers of international voice traffic in the world, and KPN became a majority stockholder of iBasis. On a pro forma basis, the combined company carried approximately 24 billion minutes of international voice traffic in 2007. The company can be reached at its worldwide headquarters in Burlington, Mass., USA at +1 781-505-7500 or on the Internet at [www.ibasis.com](http://www.ibasis.com).



iBasis Headquarters

USA: +1.781.505.7500

Latin America: +54.11.4802.4900

EMEA: +31.70.446.39.03

Asia PAC: +852.2278.5000

[www.ibasis.com](http://www.ibasis.com)