

iBasis SMS Interworking Service

A Fast And Secure Portfolio To Manage The Explosive Growth Of Messaging Globally



iBasis SMS interworking services include iBasis SMS Hubbing Service and iBasis SMS Outbound Service to meet the needs of both, Mobile Network Operators and service providers.

iBasis SMS Hubbing Service

The iBasis SMS Hubbing Service has been designed specifically for mobile operators to simplify their SMS Interworking services. Nowadays, many operators have established active Interworking contracts between one another, in order to send SMS internationally. However managing SMS interworking globally can be challenging:

- Increasingly complex array of destinations and contractual agreements while ensuring message integrity and quality of service
- Enhanced capabilities to recognize and deter malafide providers and SPAM messages.

As your customer base rapidly demand for new destinations, managing interworking services rapidly and securely can become very time and resource consuming.

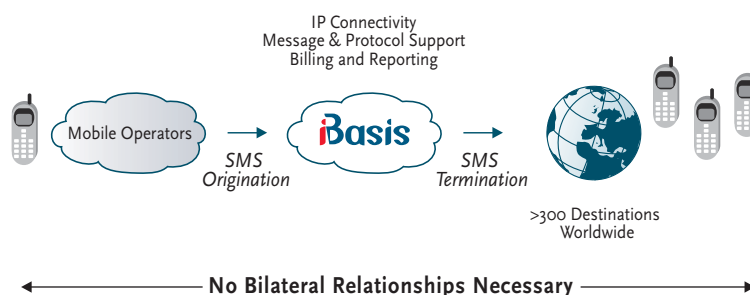
Using the GSM Association broker model the iBasis SMS Interworking Service has been designed specifically for mobile operators who wish to outsource their Interworking services.

A Service Snapshot

iBasis SMS Hubbing Service offers safe and secure transport of SMS messages through one single connection. You don't have to negotiate multiple contracts with operators located all over the world. iBasis allows you to benefit from years of SMS expertise and existing Roaming Agreements.

The iBasis GSMA-accredited SMS Interworking Service offers the following features standard:

- Access via an IP or SS7 connection
- Connection to over 600 mobile network operators using existing Roaming Agreements
 - Two-way traffic offered with a large and expanding number of mobile operators
 - SMS interworking according to the GSMA Open Communication model



Associate
Member

iBasis SMS Outbound Service

The use of SMS has expanded far beyond the boundaries of mobile networks. It is one of the fastest growing methods of communications for a wide array of service providers. From airlines updating their customers on flight changes, webportals offering SMS, iBasis offers the SMS Outbound Service to meet these diverse demands.

A Service Snapshot

iBasis SMS Outbound Service offers safe and secure transport of SMS messages through one single connection, and offers the following features:

- Access possible via IP, SMPP, UCP, FTTP or SMTP connection
- A Comprehensive range of over 600 destinations with attractive pricing
- Comprehensive support of various message types such as Binary, Cyrillic, Chinese characters, USC2 unicode

Key Benefits Of The iBasis SMS Interworking Services

Simplicity. Just one connection gains access to our existing infrastructure, both technical and contractual. One bill and one monthly report will take away the hassle of having to manage an entire SMS Interworking regime, which means you can expand your geographic coverage for your customers immediately.

Value. Due to our comprehensive range of destinations we can offer a single SMS transfer rate to the whole world.

Quality. iBasis and KPN have an enviable track record for developing and operating innovative services on behalf of our customers, with proven quality of service monitored by our own 24/7 Service Organization.

An Integral Component Of The iBasis Mobile Matrix Portfolio

Voice		Premium Quality Voice with CLI 3G Video Telephony	
Data	Messaging	SMS Interworking MMS Interworking	
	Mobile IP Interworking	GRX, IPX	
Roaming		Global Mobile Signaling GRX Hosted Roaming Services	Roaming Integrator Services ITU-ANSI Conversion

About iBasis

Founded in 1996, iBasis is a leading wholesale carrier of international long distance telephone calls and a provider of retail prepaid calling services and enhanced services for mobile operators. The company offers a comprehensive portfolio of voice termination services, value-added messaging, signaling and roaming services for mobile operators, as well as outsourcing services for many of the world's largest fixed and mobile operators and VoBB service providers. In December 2009, iBasis became a wholly-owned subsidiary of KPN. iBasis customers include KPN, KPN Mobile, E-Plus, BASE, TDC and many other large telecommunications carriers such as Verizon, Vodafone, China Mobile, China Unicom, IDT, Qwest, Skype, Telecom Italia, and Telefonica.



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