

# CUSTOMER FIRST

24 - 26 SEPTEMBER, 2019 | CASCAIS, PORTUGAL



DAY 3, TODAY'S REALITY  
09:30 – 10:15, THURSDAY, SEPT 26

# The Evolution of Voice Routing

Feature-Based Automation and Quality Assurance

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# VOICE IS THE KEY BUSINESS FOR MANY CARRIERS IN THE MARKET

iBASIS invested in a 1 ½ year project with a trusted partner to facilitate:

- Accurate per call routing of OBR destinations
- Selecting features that matter to customers (i.e., CLI, HD, VoLTE, Fax)
- Ability to accommodate customer needs “on the spot”
- Easily integrating new partners
- Returning to our core strength of automation and forward thinking business operations



# Dynamic Per Call Routing to Increase Profitability

Sharing our flexibility & savings with our Customers



## Global Convergence Solutions

Who we are | What we do | How we do it

“Our talent is without peer in the industry. Interconnect voice is in our DNA”



Founded in 2006, Commercially launched first generation interconnect management platform in 2009



We are telecom and software people – not just software



We understand Voice inter-connect – we come from the carrier space



Employee owned company based in Cranbury, NJ

GCS enables iBASIS to deliver the highest quality voice services at the best prices by providing:

01

Unbeatable Speed

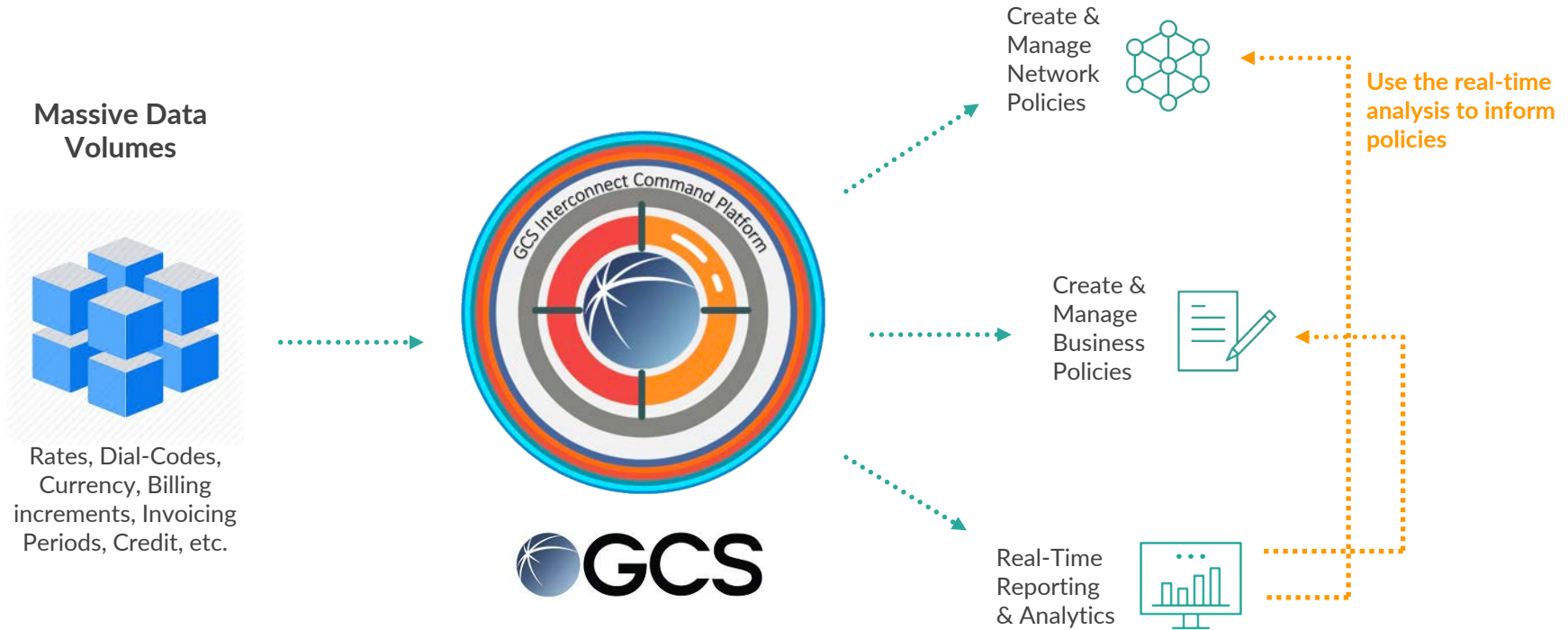
02

Unbeatable Scalability and Reliability

03

Unmatched Routing Features







# Open Discussion

The Future of Voice





## Feature-Based Routing

Is the ability to route dynamically based on multiple features important for you in the market today?

How does the ability to customize support the individual needs of carriers?

What does it do for you specifically?

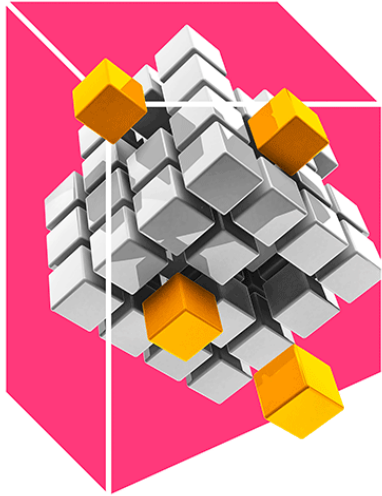


## OBR Management

How can we reap more benefits using per call routing based on origination in the OBR market?

What issues do you experience today with OBR destinations?

How can iBASIS help?



## Future Market Requirements

Where do YOU see voice routing moving towards in the future?

What additional features will we need to consider?

# THANK YOU



**iBASIS**  
POWERED BY TOFANE



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 **viatel**

 **GCS**

 **Consolidated**  
communications