

# CUSTOMER FIRST

24 - 26 SEPTEMBER, 2019 | CASCAIS, PORTUGAL



DAY 3, TODAY'S REALITY

09:00 – 09:30, THURSDAY, SEPT 26

# The Voice of OTT

Where is voice going from an OTT perspective and what does that mean for MNOs?

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Rob Kurver, CEO, Apiology

Luis Borges Quina, CEO Ottspot, Partner and Co-Founder, Apiology

Nilesh Parikh, Global Sales and Product Leader, iBASIS





**ROB KURVER**  
CEO  
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CEO, Ottspot  
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**NILESH PARIKH**  
Global Sales & Product Leader  
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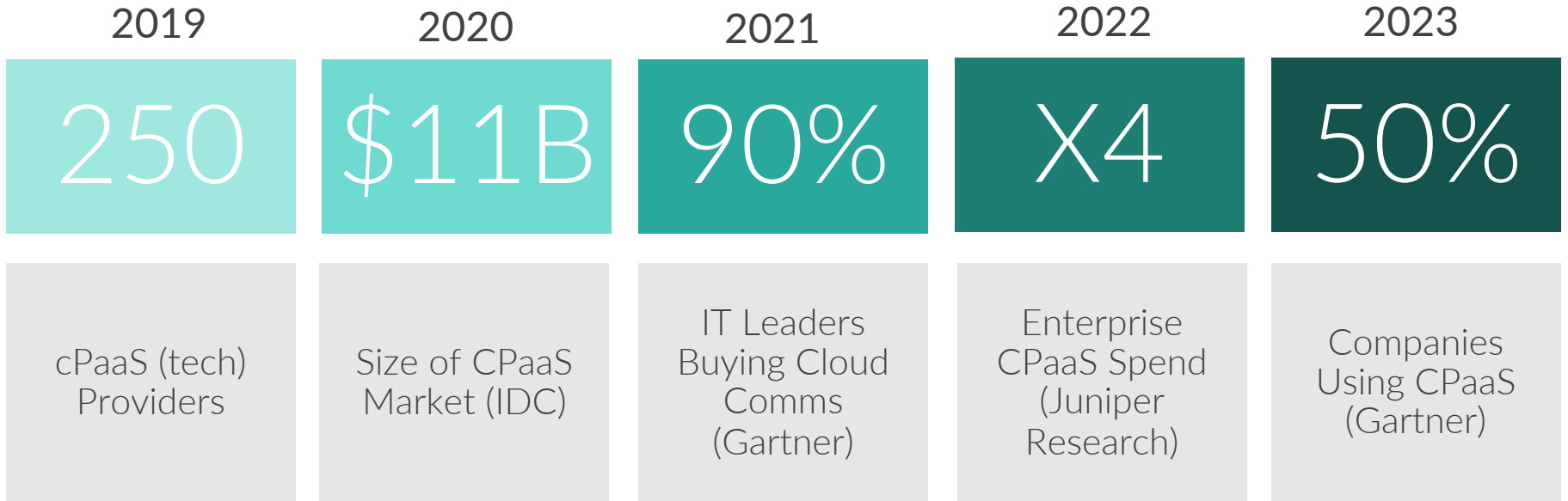
## Communication Platform As A Service (CPaaS)

- Allows offering building blocks to enterprise market instead of “all or nothing” solutions
- Can be build on premise or in the cloud depending your own preferences

## Application Program Interface (API)

- Set of routines and protocols to build software applications
- Able to automate all kind of communication solutions and features.

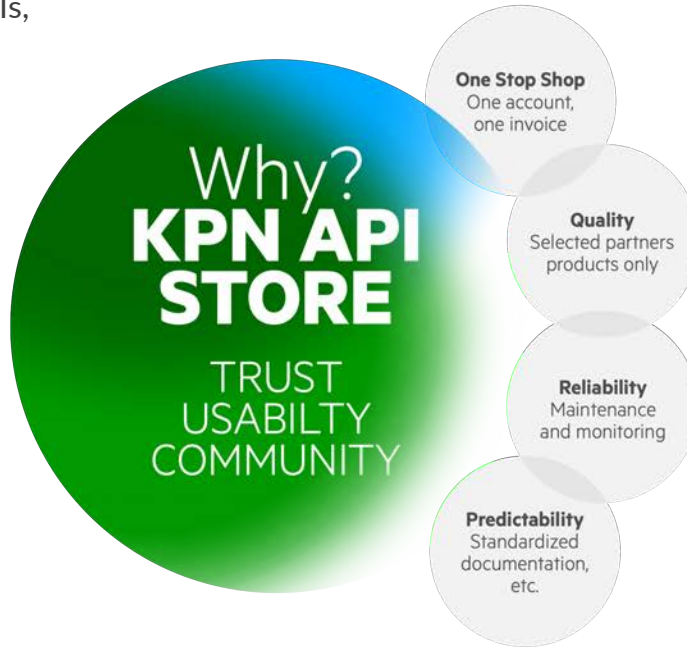
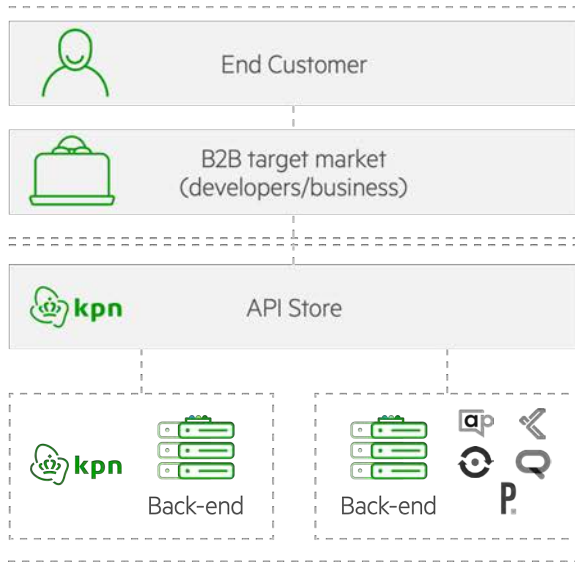




# BUILD PARTNER, ... OR BUY?



Through the KPN marketplace and 3rd Party APIs, the KPN API store offers to:



We believe Tech is too Big to leave to Big Tech,  
so we help CSPs and Agile Enterprises with  
Strategy, Practice, and People  
to flourish in the As-A-Service Economy.





# THANK YOU

